

IT'S EASY BEING GREEN WITH PAULA JEROME DESIGNS EXQUISITE JEWELRY COLLECTION FEATURES PRECIOUS AND SEMI-PRECIOUS STONES AND 100% RECYCLED GOLD AND SILVER

Atlantic City, NJ, August 25, 2011... Paula Jerome Designs introduces beautiful collections, pleasing to the eye and to the earth. These contemporary pieces, inspired by founder Paula Jerome's spirituality and connection with nature, are produced using eco-friendly methods that protect our environment. Visit www.paulajerome.com.

With significant meaning in each of her works, Paula Jerome pours strength and sensitivity into the lives of the women who wear them. Ms. Jerome applies the "lost wax casting method" to 100% recycled sterling silver and 14K gold. The water used in her process is placed into containers and dried by the sun instead of poured into the ground.

Paula Jerome's jewelry offers exquisite design and character with symbolism behind each necklace, earring, bracelet, pin and charm. The **Gratitude Collection**, featuring Ms. Jerome's signature *Tree of Life* design, represents appreciation for the life we have been given. Employing the ancient heraldic symbol for happiness, the **Leaf** collection embodies constant renewal and inspires change for those who wear it. The simple, yet elegant **Geometric Collection** includes classic pieces with an edgy twist, perfect for day or evening wear. Boldly beautiful, the **Snowflake** collection features intricate jewelry that boasts a three-sided design. The **Charms Collection** showcases a series of iconic symbols that are representative of Ms. Jerome's childhood summers in Atlantic City. The Atlantic City Charms include Fralinger's salt water taffy, a vintage Atlantic City postcard, and Lucy the Elephant. They are instant keepsakes and were designed as a labor of love to honor the fond memories and simpler times of the artist's childhood. Paula Jerome recently expanded her charms to include a **Men's Collection** of cufflinks and lapel pins. Her male customers respond well to her high quality precious metals.





Leaf Collection



Tree of Life Design/Gratitude Collection

Paula Jerome's contemporary collections embody understated elegance and timeless style. Her jewelry is meant to celebrate quality, integrity, and sophistication above all else. Ms. Jerome prides herself on the originality of her work; "Everything in my life has brought me to this moment. I could not be more thrilled to launch my jewelry to the world."

Media Inquiries: For additional information or to schedule an interview with Paula Jerome, please contact [Amy Levy Public Relations](#) at 310-444-5250.