

The Charms of Atlantic City

By LISA IRIZARRY

It was tradition for Paula Jerome, born and raised in Philadelphia, to spend summer weekends "down the shore" with her family.

"My grandparents loved Atlantic City and the Steel Pier and took me there for shopping at the Italian market in the back of the Steel Pier, and for fun times on the beach and Boardwalk," the 60-year-old jewelry designer recalls. "We loved rides in the rolling chairs and salt water taffy and Mr. Peanuts."

Jerome adds, "One summer, my grandmother wanted to have a big vacation in Atlantic City and she took me to stay with her at the Hotel Dennis. That was a weekend I will never forget. I had never been to a hotel, and the Hotel Dennis in its heyday was fabulous."

Although she now lives in Asheville, N.C., those memories remain very special to Jerome and she's captured them in a new line of charms inspired by Atlantic City icons that will become available for sale this month on her website, paulajerome.com.

The charms are crafted out of 100-percent recycled material and available in sterling silver and 14k gold.

Diving Horse

(S) \$52 (G) \$550.84

James' Salt Water Taffy

(S) \$12 (G) \$807.16

Lucy with diamond

(S) \$84 (G) \$641.04

Jitney with six

diamonds (S) \$260

(G) \$1,643.04

Atlantic City postcard with diamond

(S) \$132

(G) \$918.32

Rolling Chair

(S) \$92 (G) \$1,388.56

Bathing Beauty with three diamonds

(S) \$156 (G) \$806.32

Frelinger's Salt Water

Taffy (S) \$76 (G) \$891.44



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